



Your Fundraising Guide

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Our beautiful daughter Florence was diagnosed with neuroblastoma but sadly passed away peacefully in 2017. She was two and half years old. Funding research is so important. We took part in the Big Fun Run to help raise more money and would encourage everyone to do the same!

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NEUROBLASTOMA UK
FIGHTING CHILDHOOD CANCER

neuroblastoma.org.uk

Thank you for supporting Neuroblastoma UK

Every week, around two families in the UK will be told their child has neuroblastoma, a rare childhood cancer. We rely on your kind donations to continue our vital work.

By supporting Neuroblastoma UK, you could fund leading research to develop new, more effective and kinder treatments for children with neuroblastoma - and help save young lives.

Thank you.

Whatever you choose to do, we're here to help.

In this pack, you'll find lots of helpful tips to support your fundraising.

For more inspiration, materials and advice, call us on **020 3096 7890**,

email fundraising@neuroblastoma.org.uk or visit neuroblastoma.org.uk. Good luck!

Raising money. Saving young lives

There are many ways you can help us get closer to finding a cure for neuroblastoma. From bake-offs to Zumbathons, every penny you raise can make a difference.

1 Do your own thing

There are lots of activities you can organise with family and friends to raise funds. Involve your local community and fundraise with your school, club or church too. All we ask is that it's safe and legal!

Our top fundraising ideas:

- Bake-off competition
- Treasure hunt
- Swear jar
- Pub quiz
- Tombola
- Golf tournament
- Coffee morning
- Bucket collection
- Swimming gala
- Curry night
- Craft sale
- Car washing
- Fashion show
- Race night
- Wine tasting
- Sweepstake
- Zumbathon

2 Take part in a challenge

Challenge yourself with a sporting event and ask family and friends to sponsor you. From fun runs to marathons, bike rides and bungees, find your next challenge at neuroblastoma.org.uk/sporting-events.

3 Fundraise at work

- Organise a fundraiser with colleagues, such as a raffle, dress down day, a summer BBQ or a cake sale.
- See if your employer will 'match fund' your donation. Many larger organisations will match any charitable donations made by their employees.
- Ask your employer to support Neuroblastoma UK. We work in partnership with local, regional and national organisations and can provide team building opportunities and positive PR for your employer. Find out more at neuroblastoma.org.uk/corporate-fundraising

Fundraising top tips

- **Create a fundraising page.** It's a great way to tell people about why you're fundraising and collect donations. Get started at justgiving.com/neuroblastomauk
- **Keep your idea simple.** Stick to activities you enjoy and have some experience in.
- **Encourage family and friends to support you.** Remember many hands make light work!
- **Allow lots of time to plan your event.** There's often more to do than you might think.
- **Book your venue early.** Popular places will get booked up quickly.
- **Get some local support.** Ask local businesses to donate refreshments or raffle prizes. We can send you a

Join our Tribe 100

Choose your 100-theme challenge and take part anytime, anywhere. Run 100k in 10 weeks, juggle for 100 seconds or create 100 drawings!

Find more ideas at neuroblastoma.org.uk/tribe100

Letter of Authority to prove you're fundraising legitimately.

- **Set a target.** And make it a challenging one! People are more likely to donate and help you reach your goal.
- **Share your fundraising on social media** and ask family and friends to share too!

Keep it safe and legal

Fundraising should be fun! But there are a few important things to consider to make sure nothing goes wrong. Read our 'Keep it Legal' guidelines at neuroblastoma.org.uk/community-fundraising.

How you can make a difference

£2 could pay for a glass petri dish to help researchers grow and study cells, to understand the causes of neuroblastoma

£25 could buy a pack of microscope slides, enabling scientists to examine neuroblastoma cells in minute detail.

£100 could help pay for a DNA extraction kit, helping researchers to develop personalised treatment for children with neuroblastoma.



Hold a Little Sleepover or join our **Great Give It Up** throughout the year. Download your dedicated fundraising guides at neuroblastoma.org.uk/community-fundraising



Other ways to donate

Make a donation

- To donate online, please visit **neuroblastoma.org.uk**. You can make a one-off donation or choose to donate a regular amount each month.
- You can also donate in memory of a loved one. To remember your loved ones, visit **neuroblastoma.org.uk/inmemory**

Leave a gift in your Will

- After you've taken care of your loved ones, please do consider leaving us a gift in your Will. By remembering us in this way, you can help ensure that our vital research continues after you've gone.
- It's simpler than you might think. You can write a new Will with a professional advisor. Or you can make an amendment to an existing Will by writing a codicil.
- If you have any questions about leaving a gift in your Will, please email **inmemory@neuroblastoma.org.uk** or call us on **020 3096 7890**

How to pay in your donations

Once you've completed your fundraising, please send in your donation as soon as you can. Here's how.

On our website:

Donate online at **neuroblastoma.org.uk**. Fill out the short form and remember to tell us how the money was raised.

By post:

Please make cheques payable to Neuroblastoma UK and send to **Neuroblastoma UK, 7-14 Great Dover Street, London SE1 4YR**. Remember to include your name and address on the reverse of your cheque.

By bank transfer:

Pay the money directly into our bank account using your surname as the reference. Our bank details are:

Barclays Bank, Sort code: 20-60-38, Account number: 13962989.

If you choose to pay your money in this way, please contact us to let us know how much you've paid in, along with your name and address.

Over the phone:

You can donate using your debit or credit by calling **020 3096 7890**, Mon-Fri, 9am to 5pm.

Thank you for helping to save young lives.



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